What is an SEOW and What is It Good For?
A Discussion of the Role of DDATA

The Delaware Prevention Advisory Council Meeting
September 9, 2013
According to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA)

(funding agency for the Strategic Prevention Framework State Incentive Grant (SPF-SIG))
A State Epidemiological Outcomes Workgroup (SEOW) is:

- A group of key data and prevention stakeholders that meet regularly to share data and create data-guided products that inform prevention policies
The SEOW Mission has two main jobs:

• To bring substance abuse and related behavioral problems data to prevention planning

• To build state- and community-level monitoring systems
SEOW Core Tasks are:

• Identify, share, organize and profile data from existing state and local sources
• Create data-guided products that inform prevention planning and policies
• Train communities in understanding, using and presenting data in an effective manner
• Build state- and local-level monitoring and surveillance systems
SEOW products include:

- A formal SEOW Charter describing mission, tasks and membership
- A state epidemiological Profile—reference guide to key indicators
- A user-friendly fact sheet for communities
- Dissemination products geared towards communicating data priorities to policy makers
- Monitoring system to track/monitor key indicators and emerging priorities
Addressing SAMHSA Strategic Initiatives:

- **SSI 1**: Prevention of substance abuse and mental illness
- **SSI 2**: Trauma and justice
- **SSI 3**: Military families
- **SSI 4**: Public awareness and support
- **SSI 7**: Data, outcomes, and quality
- **SSI 8**: Public awareness and support

Figure 1: SEOW Efforts to Address SSIs
Value added:

- Enhanced collaboration and data sharing, bringing key state, community and tribal organizations to the table
- Enhanced prevention workforce and epidemiological capacity, bringing expertise and data to prevention planning
- Enhanced data monitoring, tracking priorities and emerging trends
- Increased public awareness and support
What does SAMHSA get from SEOWs?

- Best bang for bucks/need-based allocation
- Framework to identity/address prevention needs
- SSM and Other Priorities
- Behavioral Health Monitoring Systems
- Ability to track key behavioral health indicators
- Learning Communities
- Data-Guided Prevention
- Community Training/Support
- Enhanced infrastructure and community capacity
Two Basic Jobs:

• Data in

• Data out
Two committees proposed:

• Data-in committee

• Data-out (products and paths) committee
Data Gathering

- ER data
- School survey data
- Traffic data
- Poison Control Center data
- Crime data
Data monitoring:

• Comparisons
• Trends
• Costs
Latest trends:
Delaware Trends: Past 30 Day Alcohol Use

Delaware Trends: Past 30 Day Cigarette Use

Note: 0% means the estimate is less than one-half of one percent
Delaware Trends: Past 30 Day Marijuana Use

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